

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: <p style="text-align: center;">East European Advice Centre</p>	
If your organisation is part of a larger organisation, what is its name? <p>East European Resource Centre</p>	
In which London Borough is your organisation based? <p>Hammersmith & Fulham</p>	
Contact person: <p>Ms Barbara Drozdowicz</p>	Position: <p>Chief Executive Officer</p>
Website: http://www.eerc.org.uk	
Legal status of organisation: <p>Registered Charity</p>	Charity, Charitable Incorporated Company or company number: 1114607
When was your organisation established? 09/11/2005	

Grant Request

Under which of City Bridge Trust's programmes are you applying? <p style="text-align: center;">Reducing Poverty</p>					
Which of the programme outcome(s) does your application aim to achieve? <p>More Londoners with improved economic circumstances More people accessing debt and legal services</p>					
Please describe the purpose of your funding request in one sentence. <p>Legal advice and support for Eastern European Londoners in poverty / destitution to prevent homelessness, enable social welfare, protect family lives, and maintain immigration rights.</p>					
When will the funding be required? 04/12/2017					
How much funding are you requesting? <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">Year 1: £45,210</td> <td style="width: 33%;">Year 2: £45,994</td> <td style="width: 33%;">Year 3: £47,295</td> </tr> </table>			Year 1: £45,210	Year 2: £45,994	Year 3: £47,295
Year 1: £45,210	Year 2: £45,994	Year 3: £47,295			
Total: £138,499					

Aims of your organisation:

Charitable aims of East European Resource Centre (EERC) are to relieve poverty among East European (thereafter: EE) migrants and advance education, employment and awareness of rights and responsibilities.

Our mission is supporting EE migrants who experience poverty, exploitation and social exclusion in order to help them to make choices about their lives and realise their potential as equal members of communities.

Our aims are:

1. EE Londoners have improved chances in life and better quality of life through increased knowledge, skills and resilience
2. EE Londoners have improved voice and are integrated to the British society, with opportunities to participate and influence their local communities
3. Public agencies, service providers and the general public have increased understanding of needs of EE Londoners and their services and products are more accessible to disadvantaged EE migrants. It includes formal labour, housing and health markets, education and training, financial products (like bank accounts), and social and childcare services.

Main activities of your organisation:

EERC currently provides the following set of activities:

1. skills-aligned intervention and casework: comprising of individual advice and casework for impoverished EE migrants seeking income maximisation through employment/work
2. volunteer-led Peer Educator module consisting of individual online tutorial supporting disadvantaged EE migrants in job hunting online and finding/applying for skills training
3. awareness-raising outreach to the most disadvantaged and isolated EE Londoners, among them those in exploitative employment, new arrivals and home-bound carers
4. employment advice and workshops
5. social policy influencing, in particular in areas of labour exploitation, access to social care systems, and immigration in the context of Britain leaving the EU (Brexit)
6. Immigration advice and services (permanent residency and naturalisation)

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
6	0	5	22

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	3 years, rolling after that

Summary of grant request

London is home to 430,000 Eastern Europeans (ONS, 2015). Brexit has fundamental impact on their welfare and security. This situation is worst for Europeans who find themselves not 'executing the Treaty rights' especially stay-at-home parents, victims of domestic violence and labour exploitation, workers ill due to accidents / illnesses. 82% of our users have income under £10,000 p.a. Our research 'East Europeans in London' (2013) showed that EE Londoners (512 respondents) have no savings; 20% at any given time 'seriously struggle' financially; only 17% tried to claim support; 30% experienced financial crisis at least once.

The overall aim is to reach out to disadvantaged, excluded Eastern Europeans who live in poverty and at risk of homelessness, and who experience hardship due to poor English, lack of understanding of British support systems, low skills, caring responsibilities to maximise their income and prevent homelessness and destitution.

Specific objectives are provision of:

1. Advice and casework - welfare, housing and debt to prevent homelessness and destitution
2. Crisis helpline, information and online education materials
3. Outreach - through social outlets and social media
4. Provision of practical support and money mentoring so users access childcare support, qualification recognition and additional adult training to enable accessing formal labour and stabilising residence situation

Work will be delivered through:

- ? advice and legal casework: welfare, housing, debt (and Immigration where necessary)
- ? crisis advice helpline
- ? outreach to the most excluded
- ? practical employability support and money advice
- ? volunteer mentoring programme - practical support with finding jobs, childcare cost support and affordable adult training

Activities will be delivered by part-time: Senior Welfare Adviser and Helpline & Support Officer. Outreach will be conducted through EE churches, deli shops and Job Centres Plus, and digitally (social media). Project will recruit and train bi-lingual volunteer mentors helping with practical employability support and outreach.

EERC has been providing impartial advice in areas of welfare, housing, debt and immigration since inception in 1984. We helped over 50,000 people to date. We have a track record of high-quality delivery funded by trusts & foundations (incl. City Bridge Trust 2013-16), London Councils, London boroughs and Probation Office, Home Office, the European Commission.

We hold Advice Quality Standard, are members of Advice UK, and are regulated by the Office of Immigration Services' Commissioner (level 1) and Financial Conduct Authority (for debt).

The Trust's programme outcome

Improved economic circumstances - through outreach, crisis helpline and casework we'll reach most disadvantaged Eastern Europeans who otherwise are alone and face homelessness / destitution when crisis strikes. Activities will maximise income through claiming unclaimed benefits, dealing with debt and increasing savings (e.g. childcare funding).

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Advice Quality Standard

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Individual, tailored advice and casework in welfare, housing and debt for 300 impoverished Eastern European migrants living in London, in Polish, Romanian and Bulgarian (with additional languages arranged as needed)

Individual crisis information helpline for 1,950 impoverished Eastern Europeans living in London, in Polish, Romanian and Bulgarian (with additional languages arranged as needed)

Outreach to minimum 395 Eastern European community outlets: churches, deli shops and restaurants (of which verified and linked: 232 Polish, 108 Romanian, 38 Bulgarian), and 240,000 social media impressions, mainly Facebook and Google

Practical support with online employability skills, searching for adult training, and raising education and awareness in money saving and help with costs for 80 Eastern Europeans in London through volunteer mentoring programme delivered by 18 trained mentors

20 factsheets, available in hard copies and online, on essentials of welfare and housing eligibility for Eastern Europeans, financial services, access to funding for childcare and adult education, and dealing with debt, in Polish, Romanian and Bulgarian (with other language options available as required by users)

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Increased household income for disadvantaged and impoverished Eastern Europeans in London through maximisation of income through rightful welfare and housing aid, savings on childcare and training services, and coping with debt

More disadvantaged and impoverished Eastern Europeans in London maintain their tenancies and avoid homelessness, including hot-bedding, sofa surfing and sleeping rough

More disadvantaged and impoverished Eastern Europeans in London are confident to seek social security and housing support before financial crisis strikes

More disadvantaged and impoverished Eastern Europeans in London are aware of and confident to seek financial aid to cover essential costs of childcare and skills training, and access ethical financial products

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We expect that this work would be needed beyond the period of funding due to large numbers of disadvantaged EE migrants in London who by then would be 3rd country nationals, with no recourse to public funding. We want to raise funds from Big Lottery and other trusts, and have been working on increasing donations income and fees (Independent revenue).

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

750

In which Greater London borough(s) or areas of London will your beneficiaries live?

Ealing (20%)

Brent (20%)

Waltham Forest (15%)

Newham (10%)

London-wide (35%)

What age group(s) will benefit?

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Gypsy, Traveller or Irish Traveller; Any other White background)

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

11-20%

Finance details

Please complete using your most recent audited or Independently examined accounts.

Financial year ended:	Month: March	Year: 2016
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary Income	130,302
Activities for generating funds	0
Investment Income	10
Income from charitable activities	0
Other sources	0
Total Income:	130,312

Expenditure:	£
Charitable activities	143,092
Governance costs	1,904
Cost of generating funds	0
Other	0
Total Expenditure:	144,996
Net (deficit)/surplus:	-14,684
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	0

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	73,471
Long-term liabilities	0
*Total Assets (A):	73,471

Reserves at year end	£
Restricted funds	2,546
Endowment Funds	0
Unrestricted funds	70,925
*Total Reserves (B):	73,471

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

The charity has changed its name from East European Advice Centre to East European Resource Centre to reflect expanding portfolio of work and the strategic decision to enter other ways of providing support, including online tools, helplines and advocacy work. The change has been approved by the Charity Commission and recorded in Companies House in May 2016.

* SUBSEQUENTLY REVISED -
SEE ANNEX 1

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project staff	36,278	37,001	37,741	111,020
Helpline	1,152	1,175	1,198	3,525
Outreach (design and printing)	250	250	250	750
Digital outreach costs	330	330	330	990
Volunteers: lunch allowance and travel	1,400	1,500	1,400	4,300
Volunteer training and support costs	1,800	1,820	1,700	5,320
Evaluation	0	0	500	500
Management & administration	7,833	7,833	7,833	23,499
Overheads (rent, utilities, governance, stationery, etc.)	9,600	9,696	9,792	29,088

TOTAL:	58,643	59,605	60,774	178,992
---------------	---------------	---------------	---------------	----------------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Grants	5,200	5,000	4,000	14,200
Donations	2,200	2,300	2,400	6,900
Immigration services fees	5,000	5,300	6,000	16,300

TOTAL:	12,400	12,600	12,400	37,400
---------------	---------------	---------------	---------------	---------------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Tudor Trust (core costs)	25,000	25,000	25,000	75,000

TOTAL:	25,000	25,000	25,000	75,000
---------------	---------------	---------------	---------------	---------------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project staff	36,278	37,001	37,741	111,020
Helpline costs	1,152	1,175	1,198	3,525
Outreach materials (design and printing)	250	250	250	750
Digital outreach costs	330	330	330	990
Volunteers: lunch allowance and travel	400	400	400	1,200
Volunteer training and support costs	0	0	0	0
Evaluation	0	0	500	500
Management & administration	3,000	3,000	3,000	9,000
Overheads (rent, utilities, governance, stationery, etc.)	3,800	3,838	3,876	11,514

TOTAL:	45,210	45,994	47,295	138,449
---------------	---------------	---------------	---------------	----------------

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	11,547

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Homelessness Transition Fund	12,000	36,000	0
Tudor Trust	0	25,000	25,000
Lloyds Bank Foundation	0	10,000	10,000
Trust for London	5,000	25,000	15,000
Henry Smith Charity	20,000	0	25,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Barbara Drozdowicz**

Role within **Chief Executive Officer**
Organisation:

Revised Request

Funding required for the project – Appendix 1

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project staff	36,278	37,001	37,741	111,020
Helpline	1,152	1,175	1,198	3,525
Outreach (design and printing)	250	250	250	750
Digital outreach costs	330	330	330	990
Volunteers: lunch allowance and travel	1,400	1,500	1,400	4,300
Volunteer training and support costs	1,800	1,820	1,700	5,320
Evaluation	0	0	500	500
Management & administration	7,833	7,833	7,833	23,499
Overheads (rent, utilities, governance, stationery, etc.)	9,600	9,696	9,792	29,088

TOTAL:	58,643	59,605	60,774	178,992
---------------	---------------	---------------	---------------	----------------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Grants	5,200	5,000	4,000	14,200
Donations	2,200	2,300	2,400	6,900
Immigration services fees	5,000	5,300	6,000	16,300
	0	0	0	0

TOTAL:	12,400	12,600	12,400	37,400
---------------	---------------	---------------	---------------	---------------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Tudor Trust (core costs)	25,000	25,000	25,000	75,000

TOTAL:	25,000	25,000	25,000	75,000
---------------	---------------	---------------	---------------	---------------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project staff	27,169	27,755	28,357	83,281
Helpline costs	1,152	1,175	1,198	3,525
Outreach materials (design and printing)	250	250	250	750
Digital outreach costs	330	330	330	990
Volunteers: lunch allowance and travel	400	400	400	1,200
Volunteer training and support costs	0	0	0	0
Evaluation	0	0	0	0
Management & administration	3,000	3,000	3,000	9,000
Overheads (rent, utilities, governance, stationery, etc.)	3,800	3,838	3,876	11,514

TOTAL:	36,101	36,748	37,411	110,260
---------------	---------------	---------------	---------------	----------------